

Parking Implementation Plan



Acknowledgment

City of Newcastle acknowledges that we operate on the grounds of the traditional country of the Awabakal and Worimi peoples.

We recognise and respect their cultural heritage, beliefs and continuing relationship with the land and waters, and that they are the proud survivors of more than two hundred years of dispossession.

City of Newcastle reiterates its commitment to addressing disadvantages and attaining justice for Aboriginal and Torres Strait Islander peoples of this community.

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Introduction

The Parking Plan is the key document which will guide our approach to management of parking throughout the Newcastle local government area. The actions identified in the Parking Plan are aligned with the Community Strategic Plan and supporting strategies. Implementation of actions stated in the Parking Plan will be monitored through City of Newcastle's Integrated Planning and Reporting (IP&R) Framework, utilising CAMMS Strategy software.¹ To align with the IP&R Framework, actions are identified as commencing within one year (short term), two to four years (medium term), or greater than four years (long term). Once initiated, several actions will be ongoing, and will become 'business as usual'.

Actions undertaken each year that require specific allocation of funds are approved through the annual budget planning process and endorsed by Council in adoption of the Delivery Program and Operation Plan. Other actions, some of which will become 'business as usual' may be undertaken by officers as part of operational funding for the Transport and Compliance service unit.

The Implementation Plan will be reviewed each year and modified as actions are completed, resources modified or external or internal influences necessitate change in priorities.

Key

Timeframe



Short: 1 year
(Commence in 2021/22)



Medium: 2 – 4 years
(Commence 2022/23 to 2024/25)



Long: 4+ years
(Commence after June 2025)



Ongoing



Control

Core business
Statutory requirements
Direct decision making and action is necessary



Influence

Areas which council has a partial or shared responsibility or influence
Advocacy, lobbying, education and communication are possible
Action may be possible in collaboration

¹ CAMMS Strategy is an integrated planning and corporate performance management software solution designed to bring together organisational, strategic and service planning into a common monitoring and reporting framework.

Theme 1. Improve parking controls for development

Parking Plan Objective 1

Implement parking controls to support CN's strategic objectives for mode shift to sustainable transport and best use of public space.

We acknowledge the role that parking plays in urban design outcomes and functioning of our centres. The amount, location and design of parking in new development will be carefully considered to ensure viability of centres and consistency with our planning objectives for compact, walkable neighbourhoods. In our centres, we will prioritise spaces for emergency vehicles, walking and riding and landscaping, over private cars.

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Implement parking controls to support CN's strategic objectives.	1.1 Review the Newcastle Development Control Plan provisions relating to access, parking and road space allocation.		Regulatory Planning & Assessment Transport & Compliance	Mixed-use urban villages supported by integrated transport networks	
	1.2 Investigate the potential for parking consolidation and parking precincts, and their implications for development controls.		Transport & Compliance Regulatory Planning & Assessment	Mixed-use urban villages supported by integrated transport networks	
	1.3 Undertake, in conjunction with Transport for NSW, analysis of trips patterns and determine appropriate location and feasibility of establishment of park and ride facilities. Sites for park and bike (with connection to key cycle routes) and park and car pool could also be considered.		Transport & Compliance	Mixed-use urban villages supported by integrated transport networks Sustainable infrastructure to support a liveable environment	
Collaborate with Transport for NSW to implement the Greater Newcastle Future Transport Plan.	1.4 Advocate to Transport for NSW to progress, in the short term, parking related actions in the Greater Newcastle Future Transport Plan.	 	Transport & Compliance Regulatory Planning & Assessment	Mixed-use urban villages supported by integrated transport networks	
Manage parking to make the best use of public space.	1.5 Apply the Movement and Place framework and Safe Systems approach to guide decisions about repurposing parking spaces.	 	Transport & Compliance Assets & Projects	Safe, reliable and efficient road and parking networks	
	1.6 Apply a hierarchy of users, prioritising space for walking, riding, public transport, service vehicles over private cars, in our activity centres.		Transport & Compliance Assets & Projects	Linked networks of cycle and pedestrian paths Safe, reliable and efficient road and parking networks	











Key Short: 1 year Medium: 2-3 years Long: 4+ years Ongoing Control Influence

Theme 2. Manage parking demand

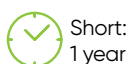
Parking Plan Objective 2

Manage parking demand to promote turnover, achieve optimal utilisation and support mode shift to sustainable transport.

Our management of parking complements other CN activities to improve conditions for walking and riding and reduce reliance on cars. We will use technology, type and time restrictions and price, to promote turnover, achieve optimal utilisation and encourage mode shift to sustainable transport.

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Manage parking to support CN's strategic objectives.	2.1 Apply the Parking Management Framework in City Centre parking precincts to optimise utilisation and improve consistency of restrictions.	 	Transport & Compliance Major Events & Corporate Affairs	Safe, reliable and efficient road and parking networks	
	2.2 Undertake parking surveys in local centres to understand issues, challenges and opportunities to optimise utilisation and improve consistency of restrictions, and implement changes as required.	 	Transport & Compliance Assets & Projects	Safe, reliable and efficient road and parking networks Mixed-use urban villages supported by integrated transport networks	
	2.3 Investigate the feasibility of vehicle mounted licence plate recognition systems to complement current enforcement and real time utilisation data.		Transport & Compliance Community, Strategy & Innovation.	Safe, reliable and efficient road and parking networks	
	2.4 Review allocation of kerbside space in local centres to better match allocation with adjacent land uses and facilitate flexible use.		Transport & Compliance Assets & Projects	Safe, reliable and efficient road and parking networks	

Key



Short:
1 year



Medium:
2-3 years



Long:
4+ years



Ongoing



Control







Influence

Theme 3. Charge the right price

Parking Plan Objective 3

Charge the right price for parking to help manage parking demand, and reinvest paid parking proceeds in the areas from which they are collected.














Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Investigate parking pricing models and supporting policy framework.	3.1 Investigate pricing models and structures, including flexible, demand-based pricing structures for on and off street parking.		Transport & Compliance Finance	A local government organisation of excellence	
	3.2 Develop a policy for local reinvestment of parking revenue, with consideration to be given to types of projects funded, where funds raised are spent, and how projects will be identified and prioritised.		Transport & Compliance Legal Finance	A local government organisation of excellence	

Theme 4. Improve customer experience

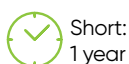
Parking Plan Objective 4

Improve the customer experience through provision of clear information and uptake of available technologies.

We will provide clear information about our parking policies and management, and address inconsistencies in signage. We will make the best use of available technologies to streamline processes and improve efficiency.

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Provide clear information about parking policies and management.	4.1 Undertake a communication and education campaign to inform residents and stakeholders of parking management measures.	 	Transport & Compliance Major Events & Corporate Affairs	7.3 Active citizen engagement in local planning and decision-making processes and a shared responsibility for achieving our goals	
Improve the customer experience through application of parking tools and technologies.	4.2 Develop a consistent system to guide drivers to car parks. System is to include a suite of parking wayfinding signage, for CN, and privately owned public car parking facilities.		Transport & Compliance Community, Strategy & Innovation	Safe, reliable and efficient road and parking networks	
	4.3 Develop and promote digital parking tools to enhance customer experience and flexibility, including options to identify and promote available parking, more convenient forms of payment and electronic permits.		Transport & Compliance Community, Strategy & Innovation	A local government organisation of excellence	
	4.4 Liaise with private parking operators and providers to offer better information about off-street availability. Guidance, compliance and other technology should incorporate both on and off-street parking to ensure that integrated comprehensive parking information is collected and relayed.	 	Transport & Compliance	Safe, reliable and efficient road and parking networks	
	4.5 Monitor performance of parking infrastructure and replace/upgrade as required.	 	Transport & Compliance	Safe, reliable and efficient road and parking networks	

Key



Short:
1 year



Medium:
2-3 years



Long:
4+ years



Ongoing



Control



Influence

Theme 5. Improve knowledge, data analysis and operational policies

Parking Plan Objective 5

Improve the knowledge base and policy framework for parking-related decisions.

Our decisions on parking issues will be evidenced based and transparent. Our operational parking policies will allow for a consistent approach to resolution of parking issues.

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Establish databases for monitoring of parking supply.	5.1 Establish a comprehensive database of on and off street parking supply for the City Centre.		Transport & Compliance Community, Strategy & Innovation Regulatory Planning & Assessment	A local government organisation of excellence	
	5.2 Undertake behavioural surveys to better understand who is using our centres, why and how they get there (and their preferred modes if options were available) to better inform decisions about allocation and management of parking spaces.		Transport & Compliance Major Events & Corporate Affairs	A local government organisation of excellence	
	5.3 Review the boundaries of parking precincts and adjust as required.		Transport & Compliance	Safe, reliable and efficient road and parking networks	
Improve the policy framework for parking-related decisions.	5.4 Develop clear operational policies and procedures for application of reserved parking zones (loading zones, motorbike parking, mobility parking, taxi stands, buses and coaches, tour coaches).		Transport & Compliance	A local government organisation of excellence	
	5.5 Develop operational policies and procedures to support shared mobility, including car share.		Transport & Compliance Community, Strategy & Innovation	A local government organisation of excellence	
	5.6 Review operational policies and procedures for establishment of permit parking schemes.		Transport & Compliance	A local government organisation of excellence	
	5.7 Establish operational policies and procedures for responding to requests for review of parking conditions in centres.		Transport & Compliance Assets & Projects	Safe, reliable and efficient road and parking networks	

Key Short: 1 year Medium: 2-3 years Long: 4+ years Ongoing Control Influence

Parking Plan Objective 5 (Continued)

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Improve the policy framework for parking-related decisions.	5.8 Establish a program for review and assessment of parking and access in local and neighbourhood centres, incorporating collection of information about the purpose of visitor trips.		Transport & Compliance	A local government organisation of excellence	
	5.9 Prepare access and parking management plans for our local centres.		Transport & Compliance Assets & Projects	Linked networks of cycle and pedestrian paths Safe, reliable and efficient parking management networks	
	5.10 Undertake regular data analysis and reporting to inform and adjust parking approaches.	 	Transport & Compliance	A local government organisation of excellence	

Theme 6. Engage with stakeholders

Parking Plan Objective 6

Engage with local businesses, communities and stakeholders when implementing new or changed parking arrangements.

Delivery Program Objective	Operational Plan Action	Timeframe	Responsibility	CSP Objective	CN Role
Undertake genuine and comprehensive community engagement on parking management proposals	6.1 Undertake engagement, commensurate with the scale of change, with the community and stakeholders when implementing parking management measures, including when applying the Parking Management Framework in the City Centre.	 	Transport & Compliance Major Events & Corporate Affairs	Active citizen engagement in local planning and decision-making processes and a shared responsibility for achieving our goals	

Key



Short:
1 year



Medium:
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Ongoing



Control



Influence

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