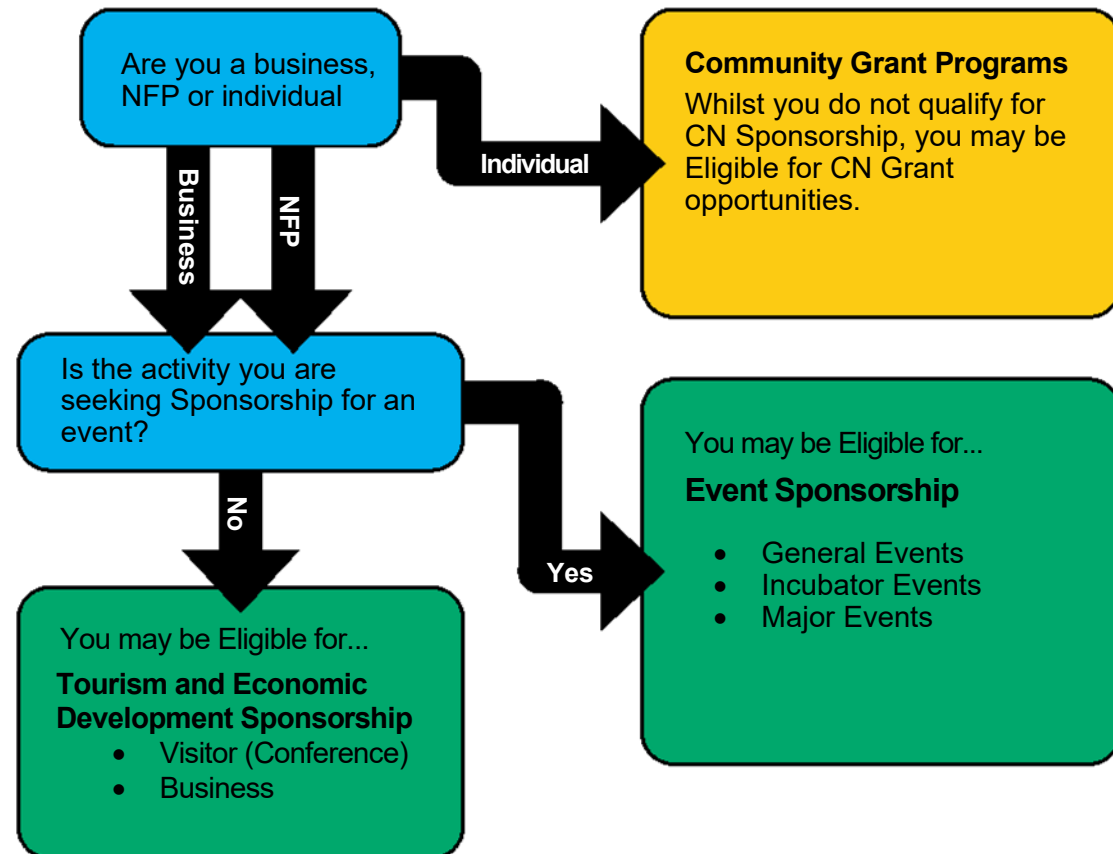


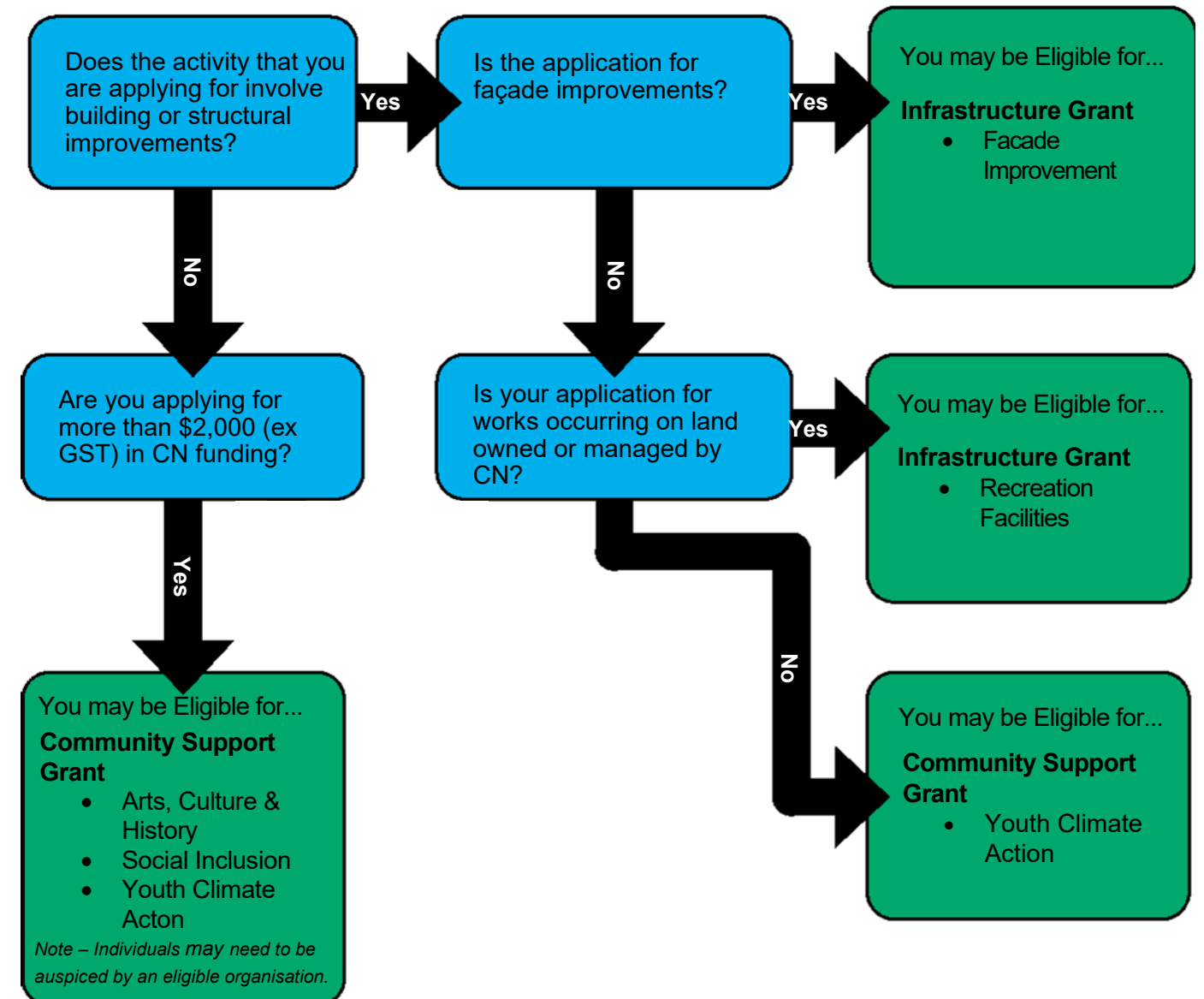
## 2024 Sponsorship

Commercial agreements in exchange for a benefit(s). Sponsorship is not philanthropic with the sponsor expecting a benefit (return on investment) as agreed in a Sponsorship Agreement. May include improvement in the quality of life for the community from Activities meeting identified needs.



## 2024 Grants

Financial support provided to applicants for an Activity. A Grant seeks a nominal return on investment from the benefits provided the community. Benefits may include improvement in the quality of life for the community from Activities meeting identified needs.



## Grants and Sponsorship Programs – Which should I apply for?

Use the flowchart above to determine which funding you may be eligible for.