

2024-25 Sponsorship Recipients



The Sponsorship Program opened for application on Monday, 3 June 2024 and closed Sunday, 30 June 2024. In total, CN received 67 applications and provided 23 projects with funding totalling \$192,500.

Below is a summary of the approved activities.

EVENT SPONSORSHIPS

Event Sponsorships include General Event, Incubator Event and Major Event programs.

| Program | Applicant | Activity | Funding Amount |
|-----------|--|---|----------------|
| General | Renton Millar | King Of Concrete Newcastle | \$8,000.00 |
| General | Sports Marketing Australia - on behalf of Bowls NSW | 2025 Bowls NSW Men's State Pennant Finals - Div 2 | \$5,000.00 |
| Incubator | RUNLAB | The Coastal Ascent | \$3,000.00 |
| Incubator | Flux Movement Pty Ltd (Newcastle Parkour) | National Parkour Gathering | \$5,000.00 |
| Major | Newcastle Agricultural, Horticultural and Industrial Association | Newcastle Show | \$6,000.00 |
| Major | Bikers For Kids Inc | 2024 Newcastle Toy Run and Family Day | \$7,000.00 |
| Major | Newkulele Festival Incorporation | Newkulele Festival 2024 | \$5,000.00 |
| Major | Browse Events | Newcastle Chilli Festival | \$2,000.00 |
| Major | Girls Day Out - Women in Sport | Girls Day Out - Women in Sports | \$10,000.00 |
| Major | Hockey NSW | Hockey NSW - Suite of Events | \$10,000.00 |
| Major | Quad Events Pty Ltd | The Black Pearl | \$10,000.00 |
| Major | Newcastle Cricket Zone | Newcastle's Summer of Cricket | \$17,000.00 |
| Major | National Over 50's Veterans Cricket Championships | National Over 50's Veterans Cricket Championships | \$7,000.00 |
| Major | OzTheatrics | Junior Theatre Festival Australia | \$10,000.00 |

| | | | |
|-----------------|--|--|---------------------|
| Business (2023) | The Returned and Services League of Australia (NSW Branch) | RSL NSW Annual State Congress*** | \$20,000.00 |
| Major (2023) | Newcastle and Hunter Jazz Club | 34th Annual Newcastle Jazz Festival*** | \$2,500.00 |
| TOTAL | | | \$127,500.00 |

*** Previous Out of Round or Prior Commitment

Tourism and Economic Development Sponsorship Recipients

Tourism and Economic Development Sponsorships include Business and Visitor (Conference) programs.

| Program | Applicant | Activity | Funding Amount |
|----------------------|---|---|--------------------|
| Visitor (Conference) | HUNTER IF LIMITED | Hunter Innovation Festival 2024 | \$20,000.00 |
| Visitor (Conference) | Australasian Cognitive Neuroscience Society | Australasian Cognitive Neuroscience Society Conference 2024 | \$7,500.00 |
| Visitor (Conference) | Newcastle Airport Pty Limited | 2025 APAC Airports Roundtable Conference | \$10,000.00 |
| Visitor (Conference) | Parks and Leisure Australia NSW/ACT | PLA NSW/ACT Region Conference | \$10,000.00 |
| Visitor (Conference) | Firewire Digital | Edge of Search 2024 | \$2,500.00 |
| Visitor (Conference) | HunterNet Co-Operative Limited | Hunter New Energy Symposium 2025 | \$10,000.00 |
| Business | Bernie's Bar Newcastle | Rainbow Awards Newcastle | \$5,000.00 |
| TOTAL | | | \$65,000.00 |