

**STRATEGY AND INNOVATION STRATEGIC
ADVISORY COMMITTEE
TERMS OF REFERENCE**



GOVERNING BODY / APPROVED BY: Council
FUNCTIONAL ALIGNMENT: Corporate Services

SHORT DESCRIPTION

To provide advice and guidance on the formation, development, refinement and implementation of strategies, and identification of challenges and opportunities, in relation to the economic development and diversification of Newcastle as a destination leading in innovative technologies, climate action, smart infrastructure, high value investment, and major events and tourism. Continue the implementation of strategies and advocacy emanating from the Lord Mayor's City Taskforce in response to the COVID-19 pandemic, to ensure the city's continued economic recovery.

NEWCASTLE 2040 COMMUNITY STRATEGIC PLAN ALIGNMENT

Achieving Together

- 4.3 Collaborative and innovative approach
 - 4.3.1 Collaborative organisation
 - 4.3.2 Innovation and continuous improvement
 - 4.3.3. Data-driven decision-making and insights

Liveable

- 1.4 Innovative and connected city
 - 1.4.1 Emerging Technologies
 - 1.4.2 Digital Inclusion and social innovation

Creative

- 3.1 Vibrant and creative city
 - 3.1.1 Vibrant events
 - 3.1.2 Bold and challenging programs
 - 3.1.3 Tourism and visitor economy
 - 3.1.4 Vibrant night-time economy
- 3.2 Opportunities in jobs, learning and innovation
 - 3.2.1 Inclusive opportunities
 - 3.2.2 Skilled people and businesses
 - 3.2.3 Innovation people and businesses
- 3.4 City-shaping partnerships
 - 3.4.1 Optimise city opportunities
 - 3.4.2 Government relations and advocacy

PURPOSE

1. To provide advice, guidance and oversight on the development and implementation of strategies that support the economic development and diversification of Newcastle as a leading destination in innovative technologies, smart infrastructure, tourist attraction, and high value investment.

2. Facilitate and lead a culture of innovation providing an opportunity for Council to respond to pressing local needs.
3. Supplement and support the alignment of the City's efforts with the work with key partners including the Hunter Joint Organisation, Department of Regional NSW and Destination NSW.
4. Act as a conduit between Council and the community in relation to information and initiatives related to tourism and economic development.
5. To provide advice on night-time economy and implementation of revitalisation and event related management plans and operations.
6. Additional duties as requested or delegated by Council from time to time.

MEETING SCHEDULE

To be determined.

QUORUM:

A majority of members who hold office at the time of the meeting.

MEMBERSHIP

1. Up to three Councillors,
2. Representatives from Stakeholder Organisations, determined by the Committee (Chairperson with the assistance of the Facilitator), and
3. Up to three Community Representatives.

CHAIRPERSON

One Councillor appointed by Council from among the Councillor members.

DEPUTY CHAIRPERSON

One Councillor appointed by Council from among the Councillor members.

MEMBERS

Councillor Member (Chairperson) - Councillor Declan Clausen
Councillor Member (Deputy Chairperson) - Councillor Jenny Barrie
Councillor Member - Councillor Mark Brooker
Stakeholder Member - TBD
Stakeholder Member - TBD
Stakeholder Member - TBD
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Stakeholder Member - TBD
Stakeholder Member - TBD
Stakeholder Member - TBD
Community Member - TBD
Community Member - TBD
Community Member - TBD