



Hamilton Business Association Inc.

ABN: 43 576 863 540 | INC ID NUMBER: INC1901585

BOARD MEMBERS

Name	Abbreviation	Business represented
Reece Hignell	RH	Cakeboi
Amanda Hinds	AH	Origin Architecture
Dan Taylor	DT	CommBank
Josh Distefano	JD	Vera Wines
Alissa McCulloch	AM	Community Member
Ram Khatri	RK	Overtime Cafe
Emily O'Brien	EO	Newcastle Legal & Conveyancing
Kathy Sloss	KS	Macleans Books
Lovkesh Asija	LA	Clocktower

GUESTS

Rebecca Morley	RM	CN
Cr J Barrie	JB	CN
Cr P Johnson	PJ	CN
Cr J Pringle	JP	CN
Lord Mayor Dr R Kerridge	RK	CN
Rebecca Fitzgibbons	RF	Fringe Festival
Professor Julie Byles	JB	Community Seniors Festival

MEETING OPEN: 5.32pm

MEETING CLOSE: 6.45pm

MEETING MINUTES

Date	30/01/2025
Location	Blind Monk – Private Room
Minute Taker	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Amanda Hinds	AH	Origin Architecture
Reece Hignell	RH	Cakeboi
Dan Taylor	DT	CBA
K Sloss	KS	Macleans Booksellers
Alissa McCulloch	AM	Community Member
Lovkesh Asija	LA	Clocktower Cafe
Rebecca Morley	RM	CN
Cr P Johnson	PJ	CN
Cr J Barrie	JB	CN
Rebecca Fitzgibbons	RF	Fringe

APOLOGIES

Josh Distefano	JD	Vera Wines
Cr J Pringle	JP	CN
Emily Griffith	EG	Newcastle Legal & Conveyancing

MINUTES

Item No	Agenda Item	Details	Actions
1. Welcome – RH Welcome to guest's			
1.1.	Confirmation of Previous Minutes	Approved: AH Seconded: RH	Nil
1.2.	Conflicts of Interest	Nil	
1.3.	Budget at Bank:	<p>DT At bank 30/01/2025 \$71,829.51</p> <p>Invoices Outstanding</p> <p>Paid Nov 2024 Inv 7670 \$2365.00 Taggarts</p> <p>Paid Dec 2024 Inv 5901 \$4400.00 Pepperit Inv 60 \$54.00 Dept of Fair Trading Inv 2024101 \$1700.00 Selfies with Santa</p> <p>(Please see further breakdown below)</p>	Nil
1.4.	City of Newcastle Matters - RM	<ol style="list-style-type: none"> 1. Service NSW Business Concierge heading into Hamilton in February and will provide report back to Board end Feb. Around 50 questions for businesses. 2. Council is grant recipients for \$75k for a multicultural event in September/October part of Permit Plug and Play grant from Transport NSW. Including writing a street events guide to be written and universal traffic plan for future events. CN working closely with HBA. 3. Feedback around grants and a lot of queries to CN one grant coming SOUND NSW closes April 14. Up to \$250k exclusive of GST for upgrading infrastructure <p>PJ - Adopted NOM calling for all BIA areas to have their streets pressure cleaned with Hamilton to be first hopefully this FY. All 4 BIA areas will be done on a basis of every second year.</p>	<p>RM proposed to share report at March meeting.</p> <p>RH Approved to send grant details to database.</p>
1.5.	Correspondence	Cr Pringle – Board member meeting request	RH suggested best for Cr Pringle to

		<p>Sage Swinton – Jan 15 Tim Crackenthorp meeting comments</p> <p>Sophie Devitis – Mosaic Planters RH noted these were not purchased or owned by HBA but were in place with Hamilton Chamber of Commerce around 20 years ago. They are a legacy of the Chamber.</p> <p>RH - The HBA have expended funds multiple times over the past 3 years with trees and shrubs to no avail as they have been vandalised. Suggested business owners should take ownership of the planters outside of their premises like Northern Star, Raj Corner have done so well.</p> <p>AH suggested repurposing as a seat. And proposed put on deliverables plan. JM this has been done previously, and the timber slats were pulled up damaging the mosaic edge of planters.</p> <p>Cr J Barrie suggested she will speak to a local nursery for suggestions for plants.</p> <p>RH we do not have a budget this fiscal year but will review with new budget planning.</p> <p>Cathy Dick – Copied HBA on email to Councillors about Hamilton</p>	<p>attend an upcoming board meeting.</p> <p>RH corresponded with Herald</p> <p>JM to clarify with CN the ownership of planters</p>
2. Items for Discussion and Decision			
3.1	<p>Beautification</p> <p>Budget \$16,600.00</p> <p>Spend to date \$6,600.00</p>	<p>\$10k aside for a permanent art installation 2025.</p> <p>RH - Paul Maher has contacted RH with one more mosaic pavement quote to be considered at next upcoming meeting.</p>	
3.2	<p>Promotion</p> <p>Budget \$33,400.00</p> <p>Spend to date \$15,285.00</p>	<p>Social media management & precinct promotional content.</p> <p>DT mentioned we have room in promotional budget for promoting socials of events and rebranding. Possible Hello Hamilton brand refresh at quote of around \$3k from original proposal</p> <p>RH suggested spending of extra funds on promoting the events in the area and not on rebranding.</p>	

3.3	<p>Economic Development</p> <p>Budget \$40,000.00</p> <p>Spend to date \$7,138.11</p> <p>Governance</p> <p>Budget \$10,000.00</p> <p>Spend to date \$3,486.00</p>	<p>Three community events</p> <p>One delivered September 2024 the balance of budget held over for Fringe Feast and a possible third event before EOFY to be confirmed.</p> <p>Board members to form subcommittee for Fringe Feast – RH, AH,KS</p> <p>Insurances</p> <p>Accounting</p>	
3. General Business			
4.1	Professor Julie Byles	<p>RH introduced JB as interested party to accept vacant space 111 Beaumont St as HBA have been lobbying for years to have this space open to local groups on a temporary basis.</p> <p>JB Ran through the concept for the space. Time to Shine (Shine Central) in conjunction with Seniors Festival. Discussed programs for the space as an information centre with small group activities for seniors. Ran through proposed guest speakers.</p> <p>RH mentioned James St Plaza space for possible spontaneous performances. Would love to see 111 Beaumont St used and the concept sounds positive. Possible to collaborate with local surrounding businesses such as Qs Books, Clocktower Café.</p> <p>JB asked not to be the leaseholder. Has been in discussion with Property from CN and the space will be cleaned. Apprehensive about taking on lease as a volunteer. CN must develop an EOI for short term tenancy. Feb 14 to March 16. Will send information to JM to pass onto Hello Hamilton socials.</p> <p>RH March is Fringe timing is perfect. HBA would need to engage a solicitor to review the lease at a cost to the HBA. Council building and a council festival why do not council just open the doors</p>	Cr JB to speak to Executive Director about the lease agreement.

		<p>without a lease for the Seniors Festival. Fringe collaborate with JB.</p> <p>RH suggested the definition of a license agreement would be helpful.</p> <p>Cr JB suggested that with the negative publicity we need to mitigate any risk. So, the flexibility of having a casual lease for around 3 months under the HBA name.</p> <p>PJ Mentioned the NOM CN to engage with HBA for short term agreements</p>	
4.2	Fringe Festival Update - RF	<p>RF Hand out Fringe Program quality of shows has improved this year. Discussed the range of shows at Hamilton venues and Fringe Feast.</p> <p>AM Official HunterHunter launch Feb 1.</p> <p>RH idea of Feast to use business owners in the street. Requested a flyer from Fringe to handout to businesses in the Fringe Feast zone. Zackari Watt to advise ALL businesses in and out of the zone so all are informed and have the option to open with an offer on the night of the Feast.</p> <p>RH Option to flow on Fringe at 111 Beaumont St as in need of a green room for performers.</p>	<p>JM to forward new Pepperit contact to RF</p> <p>RH on Fringe Sub Committee with AH and KS</p>
4.3	Negative PR about Hamilton	<p>RH has been speaking to Cr Barrie about the impact of negative publicity about Hamilton. This is really impacting the perception of the area. If we as business owners talk down the area this will impact on foot fall int the area. This is now directly impacting small business families in the precinct. We are here to try and uplift the street for business. We admit there are problems, and we support the agencies addressing these problems. However, we must keep positive.</p> <p>JM Josh Distefano has volunteered for Tim Crakenthorp local working group.</p> <p>AH Hamilton Village Happenings page is trying to balance commentary on the page.</p> <p>JB Believes the positivity out of the meeting tonight is to work towards to getting some corrective PR out.</p>	

Next meeting Feb 27

Expenditure to Budget Summary to June - Dec 2024

<u>EOFY SUMMARY</u>	<u>BUDGET</u>	<u>QTR 1</u>	<u>QTR 2</u>
Beautification	\$16,600.00	\$3,300.00	\$3,300.00
Promotion	\$33,400.00	\$5,445.00	\$9,840.00
Economic Development	\$40,000.00	\$7,138.11	
Governance	\$10,000.00	\$572.00	\$2,914.00
TOTAL	\$100,000.00	\$16,455.11	\$16,054.00

Expenditure Summary Oct – Dec 2024 Quarter 2

BANK SUMMARY

AT BANK OCT 1 \$96,387.51

INCOME

SUBTOTAL \$96,387.51

LESS EXPENSES **\$24,558.00**

AT BANK DEC 31 \$71,829.51

EXPENSES SUMMARY

BEAUTIFICATION: \$3,300.00
 PROMOTIONS \$9,840.00
 ECONOMIC
 DEVEL
 ATO - BAS \$8,504.00
 GOVERNANCE \$2,914.00
TOTAL **\$24,558.00**

Summary Payments Oct – Dec Quarter 2 / 2024

DATE	AMOUNT	PAYEE	INVOICE/S	PRICE	GST	BEAUTIFICATION	PROMOTION	E.D	BAS	GOVERNANCE
9-Oct	\$1,815.00	Pepperit	5868	\$1,650.00	\$165.00		\$1,815.00			
9-Oct	\$1,925.00	PWP Events	766	\$1,750.00	\$175.00		\$1,925.00			
9-Oct	\$3,300.00	Herb Urban	1073	\$3,000.00	\$300.00	\$3,300.00				
1-Nov	\$253.00	Taggarts	7759	\$230.00	\$23.00					\$253.00
1-Nov	\$8,504.00	ATO BAS							\$8,504.00	
13-Nov	\$2,365.00	Taggarts	7670	\$2,150.00	\$215.00					\$2,365.00
13-Nov	\$242.00	Hudson St Hum	1099	\$220.00	\$22.00					\$242.00
20-Dec	\$1,700.00	D Sarnelli Selfies with Santa	2024101	\$1,700.00			\$1,700.00			
20-Dec	\$54.00	J Musumeci Reimbursement A12 T2	60	\$54.00						\$54.00
20-Dec	\$4,400.00	Pepperit	5901	\$4,000.00	\$400.00		\$4,400.00			
	\$24,558.00					\$3,300.00	\$9,840.00		\$8,504.00	\$2,914.00