This is Mayfield.

MAYFIELD BUSINESS IMPROVEMENT ASSOCIATION ABN 55634039506 | INC ID 1901583

MEETING MINUTES

Date	12/06/24
Location	MEX Club Mayfield
Minute Taker	Janice Musumeci

ATTENDEES

Name	Abbreviation	Business represented
Brett Hyham	BH	Mayfield Mex Club
Aaron Buman	AB	Newcastle Affordable Housing
Bradley Page	BP	Dowling Property Group
Jason Pridmore	JP	JP & KF Group Pty Ltd
Keith Finnie	KF	Rotary (Guest)
Damien Keegan	DK	Rotary (Guest)

APOLOGIES

Allan Jackson		The Beauford Hotel /Ordinary Board	
		Member	
Georgia Lazzari		CN	
Tony Sansom OAM		Community Member/Chair	

MEETING OPEN: 4.31pm

MEETING CLOSE: 5.16pm



MINUTES

Item No	Agenda Item	Details	Actions
1. Welcon	me and Administration	on	
		I	T
1.1	Confirmation of Previous Minutes	Moved: AB Seconded: BH	Nil
1.2	Treasurer's Report	Budget at bank at 12/06 \$11,062.79	
		Invoices paid since last meeting: Rotary Inv 24004 \$1500.00	
		Invoices to be paid: Pepperit Inv 5788 \$3300.00 Pepperit Inv 5821 \$3125.00	
1.3	Matters Arising	Contract from Pepperit still to be received at \$1800 + GST	JM follow up
1.4	CN Matters	TH Called for questions from Board BH Asked for an update on the proposed bike track.	TH to follow up
1.5	Correspondence	Mutual Bank – Enquiry possible sponsorship of Mayfield Day. JM spoken to Emma at HEG.	HEG following up
2. Outsta	nding Actions	<u>, .</u>	
	Nil		-
3. Items f	for Discussion and De	ecision	
3.1	Events	Mayfield Day – New date Oct 26 JM awaiting quoted for traffic management to close Waratah St CN have advised approximate additional cost too close one road \$1300.00	JM Follow up with HEG to take over the traffic management and add to event licence.
		HEG new budget for extra promotion due to postponement sent to Board via email approx \$2500 – \$3000k	JM to forward quote from Gateshead Traffic Management to HEG.
3.2	Beautification	JM advised Board of the City of Newcastle APP and how to report an issue. Also mentioned the BIA assets the pot plants along the street still approx. 5 and Board may need to consider donating to a school/business to avoid future ongoing issues.	



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3.3	Social Media	3 x photo shoots JUNE 4, 25 & 28 for content			
4. General	4. General Business				
	Review of FY	Branding			
	23/24 achievements	Arts Trail + Little Festival inclusion			
		Live Spots x 24 performances between Oct – Dec	BP to discuss with Pepperit about		
		Hunter Coastal Lifestyle x 2 editions, article achieved over 70k reach with 2500+ reactions and over 500 comments	influencers		
		JP mentioned blogs are a great way to seek engagement.			
		TH suggested finding an influencer			
	Rotary Update	Keith Finnie and Damien Keegan addressed the Board with an update about their progress cleaning graffiti in the precinct. Focus from Waratah Station along Maitland Road and Hanbury St.			
		Opened up to questions from new Board members.			
		Board discussion around new welcome signage for Mayfield.			
		AB suggested start with CN proposed Board select locations and advise TH on a map.	AB to identify locations with photo and map and sizes		
		Trish will then follow up with DA team as to possibility for locations.	31203		
		BP suggested aim at 4 signs			
		TH advised it would be a DA process			
		DK asked to be more involved with events			



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New meeting	New meeting	AGM NOV 13	
	dates + AGM	July 10	
		Aug 14	
		Sept 11	
		Oct 9	